



www.caucusnj.org

Show # 2103

Promoting and Informed Public: A Culture of Violence, Part I
Broadcast Schedule

Saturday June 30, 2007

12:30pm	PBS Affiliate THIRTEEN/WNET New York (NY, NJ,CT)	5,000,000
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Sunday July 1, 2007

8:00am	WPSJ (Camden/Burlington/Atlantic/Gloucester, NJ)	300,000
8:30am	PBS Affiliate NJN-Public Television (NJ,NY,PA,DE,CT)	1,700,000
11:30am	Cablevision of Morris (Morris/Sussex, NJ, Channel 3)	120,000
12:30pm	PBS Affiliate THIRTEEN/WNET New York (NY, NJ,CT)	5,000,000

Monday July 2, 2007

9:00pm	Comcast Channel 57 (Essex, Hudson, Union, Middlesex, NJ)	600,000
11:30pm	PBS Affiliate NJN-Public Television (NJ,NY,PA,DE,CT)	1,700,000

Radio

Saturday July 7, 2007

11:30pm	NJN Radio 88.1 FM Berlin & Trenton (NJ Statewide)
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Total number of households 9,420,000

Caucus is the most widely viewed public affairs television program dealing with New Jersey issues. Given our comprehensive television broadcast, cable, and radio distribution network, each Caucus program airs a minimum of 15 times per week. In addition, Caucus broadcasts hour-long specials, each season, which also air in our regularly scheduled time slots. Caucus underwriters are featured at the beginning and end of every Caucus program, which offers these corporations and foundations a minimum of 30 on-air impressions for underwriting a single Caucus program. Such an aggressive and extensive on-air exposure initiative is unequalled in Public Television.